



James Hancock

GANG is a brand new contemporary art festival in the heart of Sydney's inner city suburb of Chippendale, carving innovative strides forward in the area of international collaboration.

For the first time, GANG will bring together the cutting edge of artist run initiatives in Indonesia and Australia through an artist exchange program, culminating in a showcase of works and art projects in Australia and Indonesia. Spearheaded by artist run spaces in Chippendale, this project will span 7 months and involve over 16 art organisations in over 10 residencies and dozens of community arts projects, building to a spectacular street festival finale on the 29th January 2006.

our festival

... your marketing opportunity



Shannon Johnston

The concept draws from the Indonesian word for alleyway 'gang', which evokes images of crevices, margins, and a rich density of peripheral culture. We also draw from the English meaning of the word to describe an exciting cross-cultural collaboration between a large number of arts workers in Australia and Indonesia. The first stage of the project involves Australian artists traveling to Indonesia to exhibit works from Australian arts communities. The artists will also participate in residencies with arts communities in Java.



Rudy Ardianto

In Sydney, GANG will take the form of a three week Arts and Cultural festival In January 2006, bringing four Indonesian artists to a dense collection of artist-run spaces in the inner-city. This project is partially funded by the Australia Indonesia Institute and is currently seeking further support.

sponsorship

... benefits you and the community



Rudy Ardianto

Our events and publications provide the opportunity for your company to benefit from a strategic alignment the GANG festival and its key partners and sponsors. The festival is supported by The Australian Indonesia Institute and the Australian Council for the Arts. GANG is expected to lead the way in cultural connections between Australian and Indonesian culture. Your association with GANG profiles your company as part of a vibrant creative festival, supporting Australian and Indonesian relations beyond the cliché's of typical cultural representation. Be part of the exciting growth of collaboration in the Asia-Pacific, generating further interest, cultural exchange, and trade in the region.

our audience

... your market



Taring Padi

GANG Festival audiences are expected to cover a wide range of demographics. From younger people and families, to older people. The largest representation will be typically 18 - 35 years old. GANG Festival is a community event and seeks not to exclude any particular group of people, it seeks to promote collaboration and connection between people of all backgrounds.

make an offer

... we promote you



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GANG would like to invite you to take part in this unique festival.

You can support us in many different ways, ranging from financial contributions to donations of services and products.

In return for your support, we can offer you a wide array of fantastic promotion opportunities.

- Company logo representation on all media including signage, brochures, catalogue publications, invitations, and websites
- Company profile in exhibition catalogue
- Company profile on website with link to company website
- press exposure through ongoing publicity for events
- Invitations to all festival events and exhibition openings



Shann Preece

for more information about the artists, groups, or venues involved please visit

www.gangfestival.com

if you interested in this sponsorship opportunity, please email us

thegang@gangfestival.com



Bebe Cobra